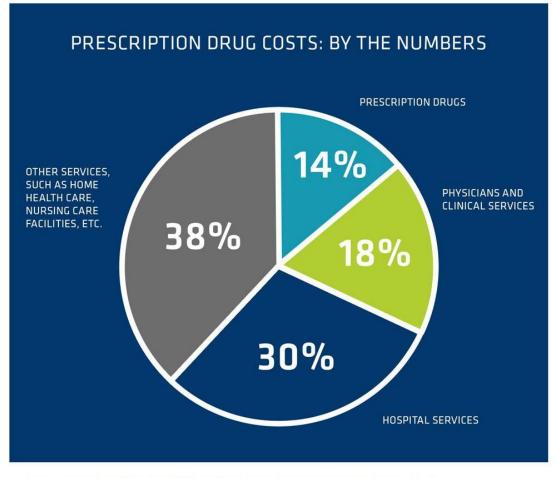
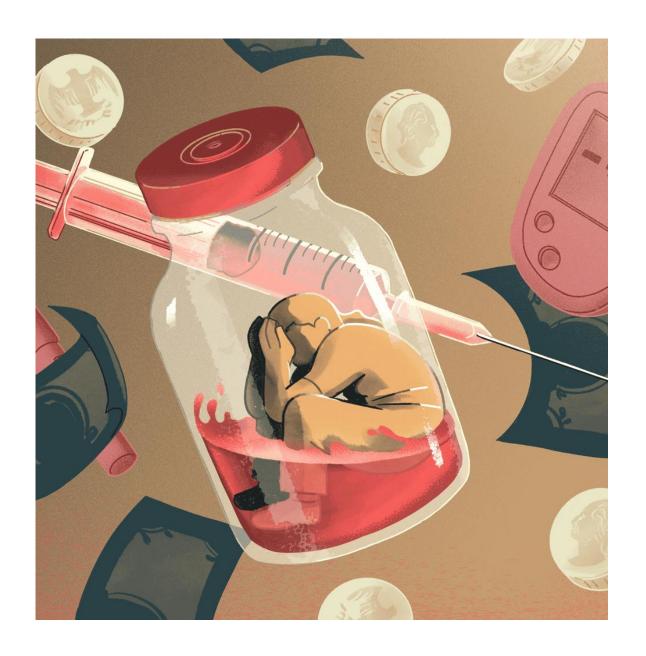


### Overview of Prescription Drug Costs in the US

- 1. Introduction to U.S. Prescription Drug Costs: Prescription medications in the United States are significantly more expensive than in other countries (Vincent Rajkumar, 2020).
- 2. **Highlighting Key Medications**: Zolgensma, Luxturna, Myalept, Actimmune, Daraprim
- 3. **Guiding Question**: "Why does the United States have such inflated costs for prescription medication?"



FOR EVERY \$1 SPENT ON HEALTH CARE IN THE U.S., JUST 14¢ IS SPENT ON PRESCRIPTION DRUGS.



#### **Case Study Comparison: Insulin Prices**

- Insulin prices in the U.S. are markedly higher than in countries like Canada and the UK
- The significant price differences in insulin costs are influenced by factors such as U.S. patent laws, healthcare system structure, and the lack of price regulation (Hwang et al., 2022).
- The insulin case study highlights the larger issue of prescription drug pricing in the U.S

#### Case Study Comparison: Cancer Medications

- 1. The cost of common cancer medications is significantly higher in the U.S. compared to other developed countries
- 2. High medication costs lead to decreased accessibility and potential compromises in the quality of patient care (Vincent Rajkumar, 2020).
- 3. Pharmaceutical pricing strategies, patent protections, and the lack of government price negotiations drive the elevated prices of cancer medications in the U.S..





#### The Role of Pharmaceutical Companies

- 1. U.S. pharmaceutical companies significantly influence drug prices through their control over patents and strategic marketing
- 2. The balance between covering research and development expenses and achieving profit margins often results in higher drug prices (Hwang et al., 2022).
- 3. These practices affect medication affordability, often making drugs less accessible to patients



### Government Policies and Drug Pricing

- 1. Medicare's limited ability to negotiate drug prices perpetuate high prescription drug costs in the U.S.
- 2. The current regulatory framework in the U.S., contributes to the elevated cost of medications (Vincent Rajkumar, 2020).
- 3. These policies and regulatory practices lead to higher healthcare costs for consumers



## **Impact of High Prescription Costs**

- High drug prices in the U.S. result in widespread social and economic consequences
- Elevated drug costs create significant disparities in medication access (Hwang et al., 2022).
- The high cost of prescriptions directly correlates with poorer health outcomes due to medication non-adherence and added financial stress



### Recent Reforms in Prescription Drug Pricing

- Medicare Prescription Drug Price
   Negotiation Act, represent significant steps
   toward lowering prescription drug prices in
   the U.S.
- Early indications suggesting the potential for substantial cost reductions (Vincent Rajkumar, 2020).
- Numerous challenges persist, necessitating ongoing efforts to reduce drug costs within the U.S. healthcare system.

#### RR & Launch Optimisation Reports Reference Rule Database Revenue Optimization International Reference Pricing Tools Internal Systems Automated Integration Reporting Cloud-Sheets The Parallel Trade Models

# International Approaches to Drug Pricing

- Countries like Canada, the UK, and Australia effectively manage and negotiate prescription drug prices through government-led regulation and price control mechanisms.
- These international models have successfully kept drug prices relatively lower (Hwang et al., 2022).
- Insights from these countries offer valuable lessons for the U.S to improve its drug pricing policies



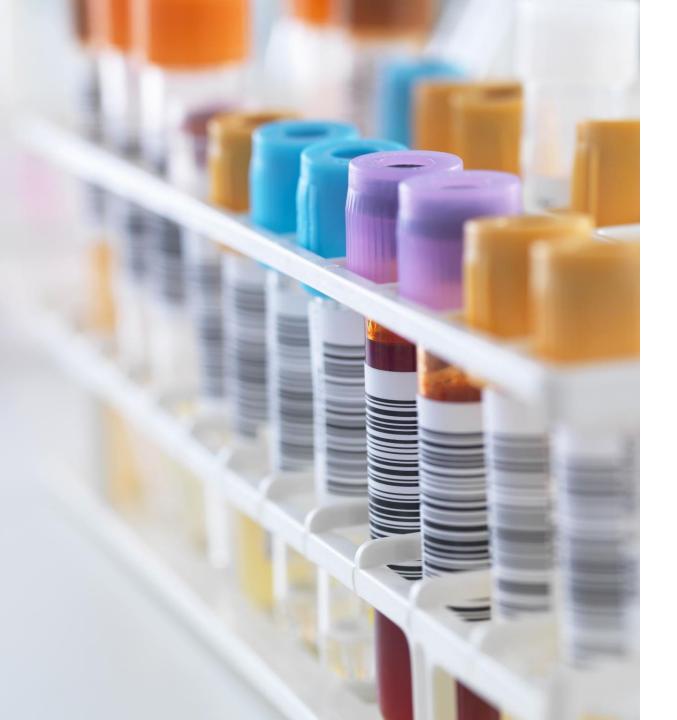
### Proposed Reforms and Future Directions

- Key policy initiatives being proposed in the U.S. aim to reduce prescription drug prices further
- These reforms seek to balance maintaining pharmaceutical innovation and ensuring drug affordability (Vincent Rajkumar, 2020).
- The envisioned future healthcare system focuses on enhanced drug affordability and accessibility



## **Conclusion and Reflection**

- 1. Urgency of tackling the issue of inflated drug prices in the U.S
- 2. Addressing high drug prices is crucial for advancing American healthcare (Hwang et al., 2022).
- 3. There's a strong need for ongoing dialogue and research to develop and implement effective solutions for prescription drug reform in the U.S.



#### References

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