



# JESSICA PARKER

## Marketing Manager

### ABOUT ME

I am a passionate and creative graphic designer with over 6 years of experience in designing for various industries. I specialize in creating visually appealing and functional designs that enhance user experience. I aim to bridge the gap between creativity and functionality.

### EDUCATION

#### Bachelor of Business Management

University of the Arts London  
2013 – 2017

#### Master of Digital Design

Rhode Island School of Design  
2017 – 2019

### SKILLS

Management Skills	<div></div>
Creativity	<div></div>
Digital Marketing	<div></div>
UI UX	<div></div>
Critical Thinking	<div></div>
Leadership	<div></div>

### LANGUAGE

- English
- Spain

987-654-3210

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Los Angeles, CA, 90001

### EXPERIENCE

#### Graphic Designer

Jan 2021 – Jan 2022

Aldenarie & Partners

- Developed creative designs and layouts for client projects, ensuring brand consistency.
- Collaborated with the marketing team to create impactful visuals for advertising campaigns.
- Utilized software such as Adobe Photoshop, Illustrator, and InDesign to produce high-quality designs.

#### UI/UX Designer

Jan 2020 – Dec 2020

Warner & Spencer

- Conducted user research and analyzed user feedback to design intuitive interfaces.
- Worked closely with developers to implement design solutions in mobile and web applications.
- Created wireframes, prototypes, and user flows to optimize user experience.

#### Marketing Manager

Jan 2017 – Dec 2019

Ingoode Company

- Conducted user research and analyzed user feedback to design intuitive interfaces.
- Worked closely with developers to implement design solutions in mobile and web applications.
- Created wireframes, prototypes, and user flows to optimize user experience.

### REFERENCES

#### PixelWorks Ltd.

PixelWorks Ltd. / Senior Designer

Phone: 555-672-9871

Email: alex.turner@pixelworks.com

#### Emily Clark

Bright Ideas Studio / Art Director

Phone: 555-438-1023

Email: emily.clark@brightideas.com